

# Electives

*Inter-disciplinary **Liberal Arts**  
courses designed for job  
market **2030***

**Dr. Payal Dey**

Humanities and Liberal Arts

IIM Bodh Gaya

# Complete Policy Design “*Package*” from HLA

## Policy Design for Future-Proofing Work

- MBA (Trimester IV)

## Policy Design for Curepreneurship

- MBA (HHM – Trimester V)

## Introduction to Policy and Impact Consulting

- IPM (Semester VI)

# Overview of Course

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**MBA**

Policy Design for  
Future-Proofing Work:  
1.5 Credits

- Term IV



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Wistron Infocomm Manufacturing

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City Engagement Lead

LocalCircles

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# Why This Elective Now?

## Budget, Economic Survey & Deregulation



**Economic Survey  
(Ch. 16):** Shift from  
rule-heavy  
regulation to  
*facilitative, growth-  
oriented governance*



**Union Budget  
Signal:** Focus on  
ease of doing  
business, private  
investment,  
competitiveness,  
and institutional  
efficiency



**Business Reality:**  
Markets are  
increasingly policy-  
shaped (ESG,  
digital, infra,  
MSMEs, energy,  
fintech)



**What You Learn:**  
Policy analysis,  
regulatory strategy,  
systems thinking,  
implementation



**Career Edge:** Roles  
in consulting,  
corporate affairs,  
ESG, regulation-  
facing businesses,  
PPPs, strategy

# Jobs with Public Policy Skills and Training: (Select) Options

**Think Tanks and Research Organizations** (ORF - Observer Research Foundation), Centre for Policy Research (CPR), IDFC Institute, NITI Aayog)

**Public Sector** (Government departments, NITI Aayog, and regulatory bodies like TRAI, SEBI, and RBI)

**Corporate Social Responsibility (CSR) and Corporate Affairs** (Tata Trusts, Reliance Foundation, corporate entities)

**Development Sector and NGOs** (Pratham, SEWA, Azim Premji Foundation)

**Consulting Firms** (Deloitte, PwC, KPMG, Ernst & Young)

**International Organizations and Multilateral Agencies** (UNDP, World Bank, WHO, Asian Development Bank)

# Policy Design for Future-Proofing Work

## Term IV: 1.5 Credits

- No prerequisites.
- Blend of lectures, case discussion, guest lectures and **Capstone Project**.
- Session Flow:
  - **Future of Work:** Workforce disruption, AI, automation, emerging job roles
  - **Policy & Governance:** Policy process, regulation of business, institutional frameworks
  - **Systems Thinking:** Emerging tools for managers and policymakers for solving complex or 'wicked problems'
  - **Applied Policy Analysis:** Tools and frameworks for managers and consultants
  - **Business & Policy Interface:** Implications for finance, HR, marketing, operations, strategy
  - **Geopolitics & Mobility:** Global shifts, regulation, and workforce movement
  - **Emerging Priorities:** Sustainability, ESG, green jobs, entrepreneurial ecosystems
  - **Learning Methods:** Cases, simulations, guest lectures, interdisciplinary work
  - **Capstone Focus:** Real-world policy–business problem-solving with industry mentors
- Evaluation with 50% component on Capstone Project with industry experts.

# Capstone Partners/ Mentors - Blend of Projects across all MBA (Major) Functional Areas (2025-26)

S. No.	Capstone Title	Organisation Name	Mentor (POC)/ Expert Name
1	A Policy Blueprint for Cross-Border Transport and Logistics Integration in South Asia (focus on BBIN)	Asian Development Bank	Mr. Satish Reddy
2	India's Policy Playbook for CBAM	Deloitte	Mr. Vijay Singh Chauhan
3	Designing Policies for India's Digital Trade & Tech Diplomacy	CISCO	Ms. Parul Vivek
4	Designing Policy Pathways for Nuclear Fusion for Civilian Use in India	Chintan Research Foundation/ Pranos Fusion	Prof. Debajit Palit
5	Redesigning Maldives' Economic Future: An Evidence-Based Policy Design for Economic Diversification	Asian Development Bank	Mr. Mahinthan Joseph Mariasingham, Principal Statistician
6	Powering Clean Kitchens: Grid Integration Policy for Induction-Based Cooking in Bihar	J-WIRES/ Power Dept./ IIT Bombay	Mr. Amit Singh
7	Building Climate-Resilient Rural Micro-Enterprises in Bihar through Renewable Energy and Circular Economy Models	SELCO	Mr. Manjeeth
8	Strengthening the Backbone: Workforce and Logistics Optimization for Bihar's Energy Transition through J-WIRES	J-WIRES/ CISCO/ Power Dept./ Jayant Narayan	Mr. Amit Singh
9	Documenting Innovative Non-Traditional Livelihoods (NTL) for Women in Indian and International Organisational Settings	Nikore Associates	Ms. Mitali Nikore
10	Policy Futures for Sports Governance in Bihar: Revamping Eklavya Schools & Aligning State's Vision	BSSA/ E&Y/ Government of Bihar	Ms. Noopur Jha
11	Policy Design for Net Zero GHG: The Doon School	The Doon School; Nalanda University	Mr. Anand Kumar Mandhian NEST Society





**Deloitte.**



# Visibility + CV Points from the Doon 'Net Zero' Project



## JOURNEY TO NET ZERO

### OUR TEAM



Dr. Payal Dey



Mr. Anand Mandhian



Riya Mishra



Ranveer Singh



Rounik Das



Durgesh Reddy



Ashutosh Singh



Kuldeep Rawat



Soumik Agarwalla



Kai Kubo



Taarak Harjai



Aarav Patel



Anshuman Gupta



Siddharth Bawa

The Doon School is on a transformative journey to become one of India's first Net Zero heritage campuses, in collaboration with IIM Bodh Gaya, embedding a culture of climate leadership across energy, transport, and governance.

### Net Zero Strategy

- The school's main emissions come from transport and diesel generators, over 80% of the total, which are being addressed by electrifying mobility, switching to renewables, and sharing transport.
- Solar adoption is a cornerstone: a 1.2 MWp solar plant under the RESCO model means no upfront cost and long-term savings and risk reduction.
- Biogas initiatives are converting food and garden waste into energy, simultaneously reducing LPG dependence and closing resource loops.

### Core Objectives

- Establish a robust carbon baseline using global GHG protocol standards.
- Form a Sustainability Council and integrate sustainability into learning, so every student is a participant in climate action.
- Align school goals with India's Net Zero 2070 commitment and UN SDG frameworks.
- Maintain transparency through annual carbon audits and public dashboards.
- Practical steps like LED retrofits, smart metering, and recycling foster immediate gains while educating students for lifelong stewardship.
- The journey is guided by systems thinking, strategic frameworks, and evidence-based planning, with progress driven by passionate teams from IIM Bodh Gaya and Doon School.

Doon School's Net Zero journey is more than a technical solution, it's a living classroom for the future, blending innovation with responsibility to shape Indian climate leadership.

“  
M<sup>a</sup>king peace with  
nature is the defining  
task of the 21st Century ”



*Students Presenting findings  
from their Capstone to  
Prof. Nick Rousseau,  
International Liaison Manager,  
Modern Energy Cooking  
Services (MECS) program  
and Mr. Vimal Kumar,  
Finovista*







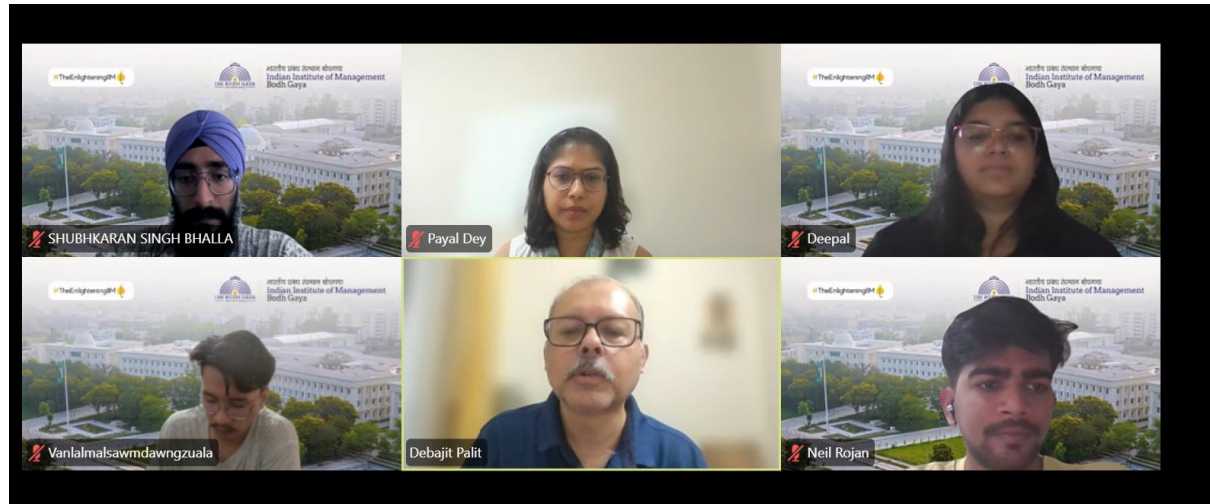
Guest Session, Mr. Jayant Narayan, UNDP New York  
and former World Economic Forum



Visitor and Observer,  
Mr. Jitendra Nayal, KPMG  
and Department of Education,  
Govt. of Bihar



# Expert Briefing Sessions – A Peek



**Nikore Associates (Presenting)**

Capstone\_NA\_IIM BG\_28th July 2025

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Document tabs

Tab 1

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3.3 Support the team to facilitate

- Structured interviews - focus Group Discussion (FGD) with women workers of varying seniority levels.
- Workplace observations - key informant interviews with local and senior management at each organization, interviews with representatives from state-level chambers of commerce where companies are located.
- Assess perceptions concerning working hours, work-life balance, OHS issues, insurance, impact on confidence, and workplace/family relationships, including comparisons to previous employment experiences.

Course: Policy Design for Future-Proofing Work Faculty Coordinator: Dr. Payal Dey

Capstone Project

Documenting Innovative Non-Traditional Livelihoods (NTL) for Women in Indian and International Organisational Settings

2:19 PM | NA x IIM BG: Academic Part...

Video call interface showing participants: Aryan Singla, Anshuman Bariha, Priya Sinha, and Prof. Payal Dey. A group icon shows 'S B' and '4 others'.

# Overview of Course

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**MBA-HHM**

Policy Design for  
'Curepreneurship':  
1.5 Credits

- Term V (Pre Mid-Term)

# Policy Design for ‘Curepreneurship’

## MBA-HHM Term V (Pre Mid-Term): 1.5 Credits

- Needs no prerequisites.
- Course would be a blend of lectures, case discussion, guest lectures and live projects.
- Session Flow:
  - **Foundations:** Policy design in healthcare, innovation & curepreneurship
  - **Health as a Wicked Problem:** Complexity, systems thinking, and strategic trade-offs
  - **AI, Ethics & Women’s Health:** Tech governance, data ethics, inclusive innovation (guest session)
  - **Policy Design Methods:** Policy processes, analytical frameworks, systems thinking tools
  - **Equity, Sustainability & Access:** Designing for impact (case-based role play)
  - **Evaluation & Implementation:** Assessing health policies and interventions (India & global cases)
  - **Health-Tech & Innovation Ecosystems:** Regulation, startups, scaling social impact
  - **PPPs in Healthcare:** Public–private collaboration through simulation and role play
  - **Healthcare Financing:** Outcomes, incentives, blended finance models
  - **Policy Prototyping:** Designing and testing solutions for curepreneurship (hands-on activity)



# Capstone Partners/ Mentors - Blend of Projects across all MBA (Major) Functional Areas

## Partner Firms/ Experts for Capstone Projects (2025-26)

Project Topic	Partner / Mentor
Comparative Study on Digital Health Implementation in Meghalaya and Uttar Pradesh – Implications for Bihar	State Health Society, Bihar (SHSB); Bill & Melinda Gates Foundation (BMGF)
Designing Regional BioHealth Innovation Pathways: Comparative Policy and Institutional Frameworks for Bihar and Uttarakhand under India's BioE3 Policy	Research Director, Swami Rama Himalayan University (SRHU), Uttarakhand
Solarizing Health Systems – Financing and Impact Pathways	SELCO India
Women's Health Advocacy & Policy Design	The Fibroid Foundation (USA)

# What led me here?

- Horrible periods. Age 11
- A fibroid diagnosis at 26
- Surgical complications
- 13 years of advocacy
- Launched in 2007 after the 3rd of 4 fibroid surgeries
- Treatment/surgery experiences
- Career change



Sateria Venable, The Fibroid...



Bibin K Robinson



Prof. Payal Dey IIMBG

00:03:13

01:25:21

Guest Session with Sateria-20251107\_183428-M...





*Guest and Capstone Briefing Session with Sateria Venable, The Fibroid Foundation, USA*





# About the Faculty

- PhD (Public Policy, Strategy and Energy Access) – **IIT Delhi (Fulbright Awardee at Massachusetts Institute of Technology)**
- MSc (Public Policy and Administration) – **London School of Economics and Political Science (LSE)**
- MBA (Finance, Banking and Insurance) and BBS – **India (Panjab University and University of Delhi – Shaheed Sukhdev College of Business Studies)**
- Schooling from Sanskriti, New Delhi – 15 years of work experience including Government of India (Ministry of Finance, NITI Aayog, and Department of Biotechnology), think tanks and independent projects funded by the U.S. Department of State (Energy Resources), ASEAN Secretariat, Asian Development Bank, USAID, etc.
- More on [www.payaldey.in](http://www.payaldey.in)

Further reads for clarity on these courses:

- [Leadership with Policy: Why Teaching beyond Profits matters in B-Schools](#) – Dr. Payal Dey
- [Science-policy advisers shape programmes that solve real-world problems](#) - Nature
- [Careers in Public Policy](#) – The Hindu
- [Resources at LSE](#)

# MEET THE ENERGY DOZEN

## — ENERGY TRANSITION

*Currently, also  
one of the  
“Energy  
Dozens” for  
2025-26*



**AAKANSHA JAIN**  
— Transport & Energy Policy



**ANN JOSEY**  
— Research & Policy



**APURVA CHATURVEDI**  
— Policy & Program  
Implementation



**ARSHI CHADHA**  
— Industry & Market  
Development



**DEEPTI MATHUR**  
— Utility & Regulation



**DR. PAYAL DEY**  
— Research & Academia



**DR. PURNIMA JALIHAI**  
— Technology & Innovation



**DR. SHIVANI SHARMA**  
— Technology & Innovation



**MASHAL DHAWAN**  
— Technology & Innovation



**PHOOLVI AGARWAL**  
— Innovation & Community  
Engagement



**SHILPA AGARWAL**  
— Policy & Regulation



**VEENA SINHA**  
— Policy & Implementation