

Electives

*Inter-disciplinary **Liberal Arts**
courses designed for job
market 2030*



Dr. Payal Dey

Humanities and Liberal Arts
IIM Bodh Gaya

Complete Policy Design **“Package”** from HLA

Policy Design for Future-Proofing Work

- MBA (Trimester IV)

Policy Design for Curepreneurship

- MBA (HHM – Trimester V)

Introduction to Policy and Impact Consulting

- IPM (Semester VI)

Overview of Course

MBA

Policy Design for
Future-Proofing Work:
1.5 Credits

- Term IV

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Why This Elective Now?

Budget, Economic Survey & Deregulation



Economic Survey (Ch. 16): Shift from rule-heavy regulation to *facilitative, growth-oriented governance*



Union Budget Signal: Focus on ease of doing business, private investment, competitiveness, and institutional efficiency



Business Reality: Markets are increasingly policy-shaped (ESG, digital, infra, MSMEs, energy, fintech)



What You Learn: Policy analysis, regulatory strategy, systems thinking, implementation



Career Edge: Roles in consulting, corporate affairs, ESG, regulation-facing businesses, PPPs, strategy

Jobs with Public Policy Skills and Training: (Select) Options

Think Tanks and Research Organizations (ORF - Observer Research Foundation), Centre for Policy Research (CPR), IDFC Institute, NITI Aayog)

Public Sector (Government departments, NITI Aayog, and regulatory bodies like TRAI, SEBI, and RBI)

Corporate Social Responsibility (CSR) and Corporate Affairs (Tata Trusts, Reliance Foundation, corporate entities)

Development Sector and NGOs (Pratham, SEWA, Azim Premji Foundation)

Consulting Firms (Deloitte, PwC, KPMG, Ernst & Young)

International Organizations and Multilateral Agencies (UNDP, World Bank, WHO, Asian Development Bank)

Policy Design for Future-Proofing Work

Term IV: 1.5 Credits

- No prerequisites.
- Blend of lectures, case discussion, guest lectures and **Capstone Project**.
- Session Flow:
 - **Future of Work:** Workforce disruption, AI, automation, emerging job roles
 - **Policy & Governance:** Policy process, regulation of business, institutional frameworks
 - **Systems Thinking:** Emerging tools for managers and policymakers for solving complex or ‘wicked problems’
 - **Applied Policy Analysis:** Tools and frameworks for managers and consultants
 - **Business & Policy Interface:** Implications for finance, HR, marketing, operations, strategy
 - **Geopolitics & Mobility:** Global shifts, regulation, and workforce movement
 - **Emerging Priorities:** Sustainability, ESG, green jobs, entrepreneurial ecosystems
 - **Learning Methods:** Cases, simulations, guest lectures, interdisciplinary work
 - **Capstone Focus:** Real-world policy–business problem-solving with industry mentors
- Evaluation with 50% component on Capstone Project with industry experts.

Capstone Partners/ Mentors - Blend of Projects across all MBA (Major) Functional Areas (2025-26)

S. No.	Capstone Title	Organisation Name	Mentor (POC)/ Expert Name
1	A Policy Blueprint for Cross-Border Transport and Logistics Integration in South Asia (focus on BBIN)	Asian Development Bank	Mr. Satish Reddy
2	India's Policy Playbook for CBAM	Deloitte	Mr. Vijay Singh Chauhan
3	Designing Policies for India's Digital Trade & Tech Diplomacy	CISCO	Ms. Parul Vivek
4	Designing Policy Pathways for Nuclear Fusion for Civilian Use in India	Chintan Research Foundation/ Pranos Fusion	Prof. Debajit Palit
5	Redesigning Maldives' Economic Future: An Evidence-Based Policy Design for Economic Diversification	Asian Development Bank	Mr. Mahinthan Joseph Mariasingham, Principal Statistician
6	Powering Clean Kitchens: Grid Integration Policy for Induction-Based Cooking in Bihar	J-WIRES/ Power Dept./ IIT Bombay	Mr. Amit Singh
7	Building Climate-Resilient Rural Micro-Enterprises in Bihar through Renewable Energy and Circular Economy Models	SELCO	Mr. Manjeeth
8	Strengthening the Backbone: Workforce and Logistics Optimization for Bihar's Energy Transition through J-WIRES	J-WIRES/ CISCO/ Power Dept./ Jayant Narayan	Mr. Amit Singh
9	Documenting Innovative Non-Traditional Livelihoods (NTL) for Women in Indian and International Organisational Settings	Nikore Associates	Ms. Mitali Nikore
10	Policy Futures for Sports Governance in Bihar: Revamping Eklavya Schools & Aligning State's Vision	BSSA/ E&Y/ Government of Bihar	Ms. Noopur Jha
11	Policy Design for Net Zero GHG: The Doon School	The Doon School; Nalanda University	Mr. Anand Kumar Mandhian NEST Society



Deloitte.



Visibility + CV Points from the Doon 'Net Zero' Project



JOURNEY TO NET ZERO

OUR TEAM



Dr. Payal Dey



Mr. Anand Mandhan



Riya Mishra



Ranveer Singh



Rounik Das



Durgesh Reddy



Ashutosh Singh



Kuldeep Rawat



Soumik Agarwalla



Kai Kubo



Tarak Harjai



Aarav Patel



Anshuman Gupta



Siddharth Bawa

The Doon School is on a transformative journey to become one of India's first Net Zero heritage campuses, in collaboration with IIM Bodh Gaya, embedding a culture of climate leadership across energy, transport, and governance.

Net Zero Strategy

- The school's main emissions come from transport and diesel generators, over 80% of the total, which are being addressed by electrifying mobility, switching to renewables, and sharing transport.
- Solar adoption is a cornerstone: a 1.2 MWp solar plant under the RESCO model means no upfront cost and long-term savings and risk reduction.
- Biogas initiatives are converting food and garden waste into energy, simultaneously reducing LPG dependence and closing resource loops.

Core Objectives

- Establish a robust carbon baseline using global GHG protocol standards.
- Form a Sustainability Council and integrate sustainability into learning, so every student is a participant in climate action.
- Align school goals with India's Net Zero 2070 commitment and UN SDG frameworks.
- Maintain transparency through annual carbon audits and public dashboards.
- Practical steps like LED retrofits, smart metering, and recycling foster immediate gains while educating students for lifelong stewardship.
- The journey is guided by systems thinking, strategic frameworks, and evidence-based planning, with progress driven by passionate teams from IIM Bodh Gaya and Doon School.

Doon School's Net Zero journey is more than a technical solution, it's a living classroom for the future, blending innovation with responsibility to shape Indian climate leadership.

“**M**aking peace with nature is the defining task of the 21st Century „



*Students Presenting findings
from their Capstone to
Prof. Nick Rousseau,
International Liaison Manager,
Modern Energy Cooking
Services (MECS) program
and Mr. Vimal Kumar,
Finovista*



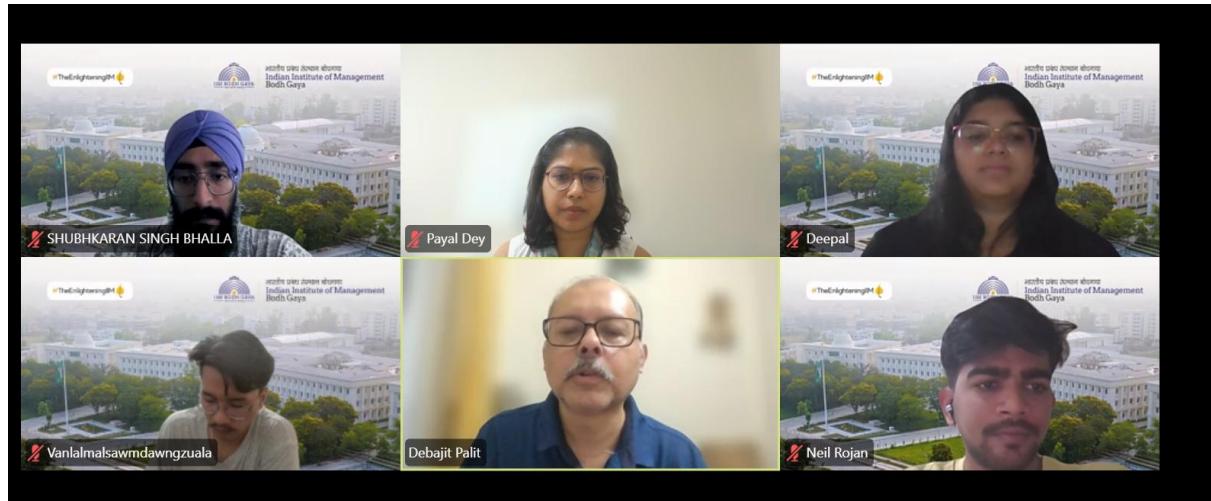


Guest Session, Mr. Jayant Narayan, UNDP New York
and former World Economic Forum



Visitor and Observer,
Mr. Jitendra Nayal, KPMG
and Department of Education,
Govt. of Bihar

Expert Briefing Sessions – A Peek



NA Nikore Associates (Presenting)

Capstone_NA_IIM BG_28th July 2025

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3.3 Support the team to facilitate

- Identify subjects with key characteristics identified in the successful case studies, including noted target organisations such as Kirloskar Pump, Tata Group, Titan, MSEB Maharashtra, Inditex, among others.
- Support NTL Network in conducting stakeholder consultations through virtual, in-person, or hybrid interviews with company representatives.
- Collect qualitative and quantitative data on outputs, outcomes, and impacts related to women workers, firm productivity, and gender equality in local communities.

Course: Policy Design for Future-Proofing Work Faculty Coordinator: Dr. Payal Dey

Capstone Project Documenting Innovative Non-Traditional Livelihoods (NTL) for Women in Indian and International Organisational Settings

4 others

PRIYA SINHA

ARYAN SINGLA

ANSHUMAN BARTHA

Prof. Payal Dey

Overview of Course

MBA-HHM

Policy Design for
'Curepreneurship':
1.5 Credits

- Term V (Pre Mid-Term)

Policy Design for ‘Curepreneurship’

MBA-HHM Term V (Pre Mid-Term): 1.5 Credits

- Needs no prerequisites.
- Course would be a blend of lectures, case discussion, guest lectures and live projects.
- Session Flow:
 - **Foundations:** Policy design in healthcare, innovation & curepreneurship
 - **Health as a Wicked Problem:** Complexity, systems thinking, and strategic trade-offs
 - **AI, Ethics & Women’s Health:** Tech governance, data ethics, inclusive innovation (guest session)
 - **Policy Design Methods:** Policy processes, analytical frameworks, systems thinking tools
 - **Equity, Sustainability & Access:** Designing for impact (case-based role play)
 - **Evaluation & Implementation:** Assessing health policies and interventions (India & global cases)
 - **Health-Tech & Innovation Ecosystems:** Regulation, startups, scaling social impact
 - **PPPs in Healthcare:** Public–private collaboration through simulation and role play
 - **Healthcare Financing:** Outcomes, incentives, blended finance models
 - **Policy Prototyping:** Designing and testing solutions for curepreneurship (hands-on activity)

Capstone Partners/ Mentors - Blend of Projects across all MBA (Major) Functional Areas

Partner Firms/ Experts for Capstone Projects (2025-26)

Project Topic	Partner / Mentor
Comparative Study on Digital Health Implementation in Meghalaya and Uttar Pradesh – Implications for Bihar	State Health Society, Bihar (SHSB); Bill & Melinda Gates Foundation (BMGF)
Designing Regional BioHealth Innovation Pathways: Comparative Policy and Institutional Frameworks for Bihar and Uttarakhand under India's BioE3 Policy	Research Director, Swami Rama Himalayan University (SRHU), Uttarakhand
Solarizing Health Systems – Financing and Impact Pathways	SELCO India
Women's Health Advocacy & Policy Design	The Fibroid Foundation (USA)

What led me here?

- Horrible periods. Age 11
- A fibroid diagnosis at 26
- Surgical complications
- 13 years of advocacy
- Launched in 2007 after the 3rd of 4 fibroid surgeries
- Treatment/surgery experiences
- Career change



Sateria Venable, The Fibroid Girl



Bibin K Robinson



Prof. Payal Dey IIMB

00:03:13



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80

90

Guest Session with Sateria-20251107_183428-M...



Guest and Capstone Briefing Session with Sateria Venable, The Fibroid Foundation, USA



About the Faculty

- PhD (Public Policy, Strategy and Energy Access) – **IIT Delhi (Fulbright Awardee at Massachusetts Institute of Technology)**
- MSc (Public Policy and Administration) – **London School of Economics and Political Science (LSE)**
- MBA (Finance, Banking and Insurance) and BBS – **India (Panjab University and University of Delhi – Shaheed Sukhdev College of Business Studies)**
- Schooling from Sanskriti, New Delhi – 15 years of work experience including Government of India (Ministry of Finance, NITI Aayog, and Department of Biotechnology), think tanks and independent projects funded by the U.S. Department of State (Energy Resources), ASEAN Secretariat, Asian Development Bank, USAID, etc.
- More on www.payaldey.in

Further reads for clarity on these courses:

- [Leadership with Policy: Why Teaching beyond Profits matters in B-Schools](#) – Dr. Payal Dey
- [Science-policy advisers shape programmes that solve real-world problems](#) - Nature
- [Careers in Public Policy](#) – The Hindu
- [Resources at LSE](#)

MEET THE ENERGY DOZEN — ENERGY TRANSITION

*Currently, also
one of the
“Energy
Dozens” for
2025-26*



AAKANSHA JAIN
— Transport & Energy Policy



ANN JOSEY
— Research & Policy



APURVA CHATURVEDI
— Policy & Program
Implementation



ARSHI CHADHA
— Industry & Market
Development



DEEPTI MATHUR
— Utility & Regulation



DR. PAYAL DEY
— Research & Academia



DR. PURNIMA JALIHAL
— Technology & Innovation



DR. SHIVANI SHARMA
— Technology & Innovation



MASHAL DHAWAN
— Technology & Innovation



PHOOLVI AGARWAL
— Innovation & Community
Engagement



SHILPA AGARWAL
— Policy & Regulation



VEENA SINHA
— Policy & Implementation